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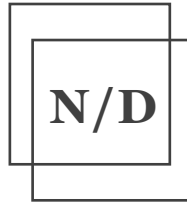
Nhi Dang Vi Uyen

FULL-STACK MARKETER

”

If you are reading these lines, it is because you are looking for a suitable candidate to work. I want to say that I am not the best for you. I wish nothing better than the choice of suitable partner for your company. Therefore, I have tried to present myself clearly and shortly.

I hope you can have a comprehensive overview from this resume. Thank you for your time and consideration.



Nhi Dang

FULL-STACK MARKETER

”

Firstly, you would not want to hire a marketer but only promote your company's products and service with media products from PDF or Word files, right? Therefore, please visit my website to see more clearly what can I do for your company. Thank you!

<http://nhicissy.com/resume>

CONTACT

+84 3366 84461

nhicissy@gmail.com

Ho Chi Minh, Vietnam

<http://nhicissy.com/resume/>

EDUCATION

2012 **Bachelor's in Communication and Cultural**
2016 *Ho Chi Minh University of Social Sciences and Humanities*

2018 **Certificate of Completion Coaching Yourself and Others**
TGM Group

SKILLS

- Copy writing
- Web design
- Programing
- Graphic design

EXPERTISE

- Digital marketing
- Business strategy
- Content creating
- Event operation

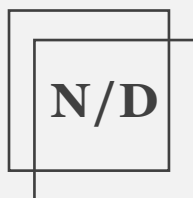
EXPERIENCE

2019 **Flying Chalks**
Now Marketing Lead

Work alongside a multinational team (from Singapore, South Korea and Indonesia) to provide Study Abroad Services to students who would like to pursue their studies overseas. We also operate the first one-stop platform for international students worldwide.

My main jobs are:

- Plan and execute marketing campaigns for Vietnam market, both online and offline.
- Organize the sales leads for the sales team to follow-up.
- Design digital performance marketing strategies and set short/long-term goals.
- Manage Social Media, Website (both Vietnamese and English version), along with other Customer Touchpoints .
- Grow Vietnamese student community and keep them engaged .
- Setup and optimization of Paid Search, GDN, Social Media ads and other Biddable Media campaigns to the highest standard.
- Contact cooperation with other businesses (b2b) to expand the market and develop current revenue streams.
- Work with partners, vendors to launch new workshops, campaigns.



Nhi Dang

FULL-STACK MARKETER

SOCIAL

S: skype:uyennhi1194
F: https://facebook.com/nhi.cissy
I: instagram.com/nhicissy
L: linkedin.com/in/nhi-dang-b06499191

LANGUAGES

- English
- Vietnamese

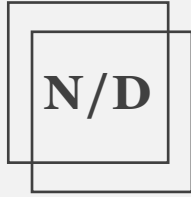
HOBBIES

- Travel
- Astronomy
- Sharing
- Reading

EXPERIENCE (continued)

- 2018 **Digital Marketing Freelance**
2019 Digital Marketing Specialist
- Building and maintaining content marketing in distinct Fanpages, including travel fanpage, education fanpage...
 - Implement digital marketing campaigns in accordance with committal with customers (KPIs).
 - Customers: Win Win Education,, SGS Service, C-space Co-working, Khanh Do studio, Excelsia College.
- 2017 **Dan Khang Pharma Corporation**
2018 Digital Marketer
- Researching, analysing, planning and performing digital marketing campaigns to brand positioning 20 distinct products of Dan Khang Pharma and Oribe Cosmetic.
 - Design and build content marketing in Website, Fanpage and Social Media.
 - Develop, implement, track and optimize digital marketing campaigns across digital channels (Google Ads, Facebook Ads, Zalo Ads)
 - Measure, analyse Data to have solutions for sensible budget using to optimise Digital marketing campaigns.
 - Collaborate with agencies: Adsplus, Eleads, DoubleN, Adflex, Sen Vang.
- 2016 **Hoa Thien Phu Group**
Digital Marketing Assistant
- Write content on the website, work with Agency in optimizing SEO, support to measure Digital campaign for Hoa Thien skin care cream brand





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COVER LETTER

To: Hiring Manager
Coderschool

September 28th, 2020

Dear Hiring Manager

I am exploring employment opportunities with your company. Specifically, I am seeking to better utilize my ability to create, manage, and collaborate both groups and individuals in successful endeavors.

I am a Full-stack Marketer. As my resume indicates, I have worked at small and medium-size businesses. Therefore, I use the scientific method to design and carry out experiments to optimize and improve the results of a target area (Growth Marketing).

Throughout my career, I have proven that I can work effectively with management and staff at all levels of experience. Most important, I have demonstrated my ability to problem-solving and team-work spirit through personalized yet effective communications.

I am eager to join your successful team of professionals. Please let me know as soon as possible when we may meet for an interview and discuss mutual interests. I look forward to your response.

Thank you for your time and consideration.

Your Faithfully

Nhi Dang





Nhi Dang

FULL-STACK MARKETER

Thank you for your interest!